

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
952938-1	09/30/12	September 2012	08/27/12 - 09/25/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

Flight Dates	Order #	Alt Order #
09/19/12 - 09/25/12	952938	06321523

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/25/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP114H	\$200.00 NM
2	WPBF	Tu	09/25/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP120H	\$200.00 NM
2	09/19/12	09/21/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP110H	\$200.00 NM
1	WPBF	Th	09/20/12	6:31 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP114H	\$200.00 NM
3	WPBF	F	09/21/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP110H	\$200.00 NM
3	09/19/12	09/21/12	Good Morning America	7-9AM	--WTF--	:30	3	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	8:53 AM	Good Morning America	7-9AM	:30	2012MRFP114H	\$250.00 NM
3	WPBF	Th	09/20/12	8:42 AM	Good Morning America	7-9AM	:30	2012MRFP110H	\$250.00 NM
2	WPBF	F	09/21/12	8:49 AM	Good Morning America	7-9AM	:30	2012MRFP114H	\$250.00 NM
4	09/24/12	09/25/12	Good Morning America	7-9AM	MT-----	:30	2	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	8:42 AM	Good Morning America	7-9AM	:30	2012MRFP110H	\$250.00 NM
1	WPBF	Tu	09/25/12	6:59 AM	Good Morning America	7-9AM	:30	2012MRFP114H	\$250.00 NM
5	09/24/12	09/25/12	The View	11A-12PM	MT-----	:30	2	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	11:32 AM	The View	11A-12PM	:30	2012MRFP114H	\$350.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY FOR PRESIDENT	

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11	09/24/12	09/25/12	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	MT-----	:30	2	\$225.00	NM																																																								
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INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
952938-1	09/30/12	September 2012	08/27/12 - 09/25/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/19/12	09/21/12	THE CHEW	1P-2P	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	1:57 PM	THE CHEW	1P-2P	:30	2012MRFP114H	\$225.00 NM
3	WPBF	F	09/21/12	1:58 PM	THE CHEW	1P-2P	:30	2012MRFP114H	\$225.00 NM
13	09/19/12	09/21/12	GENERAL HOSPITAL	GENERAL HOSPIT	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP114H	\$400.00 NM
3	WPBF	Th	09/20/12	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP110H	\$400.00 NM
1	WPBF	F	09/21/12	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP110H	\$400.00 NM
14	09/19/12	09/21/12	Dr. Oz	4-5p	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	4:55 PM	Dr. Oz	4-5p	:30	2012MRFP110H	\$400.00 NM
3	WPBF	Th	09/20/12	4:13 PM	Dr. Oz	4-5p	:30	2012MRFP114H	\$400.00 NM
1	WPBF	F	09/21/12	4:21 PM	Dr. Oz	4-5p	:30	2012MRFP110H	\$400.00 NM
15	09/24/12	09/25/12	Dr. Oz	4-5p	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	4:26 PM	Dr. Oz	4-5p	:30	2012MRFP110H	\$400.00 NM
1	WPBF	Tu	09/25/12	4:40 PM	Dr. Oz	4-5p	:30	2012MRFP114H	\$400.00 NM
16	09/19/12	09/21/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	5:27 PM	M-F 5pm News	5-6pm	:30	2012MRFP114H	\$350.00 NM
1	WPBF	Th	09/20/12	5:57 PM	M-F 5pm News	5-6pm	:30	2012MRFP110H	\$350.00 NM
3	WPBF	F	09/21/12	5:21 PM	M-F 5pm News	5-6pm	:30	2012MRFP114H	\$350.00 NM
17	09/24/12	09/25/12	M-F 5pm News	5-6pm	MT-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	5:21 PM	M-F 5pm News	5-6pm	:30	2012MRFP114H	\$350.00 NM
2	WPBF	Tu	09/25/12	5:41 PM	M-F 5pm News	5-6pm	:30	2012MRFP120H	\$350.00 NM
18	09/19/12	09/21/12	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP110H	\$500.00 NM
1	WPBF	Th	09/20/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP114H	\$500.00 NM
3	WPBF	F	09/21/12	6:08 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP110H	\$500.00 NM
19	09/24/12	09/25/12	WPBF News 25 @ 6:00PM	6-6:30PM	MT-----	:30	2	\$500.00	NM

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Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	MT-----				2	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP110H	\$500.00 NM
1	WPBF	Tu	09/25/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP114H	\$500.00 NM
20	09/19/12	09/21/12	Wheel Of Fortune	7-7:30PM	--WTF--	:30	3	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	--WTF--				3	\$750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP114H	\$750.00 NM
3	WPBF	Th	09/20/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP110H	\$750.00 NM
1	WPBF	F	09/21/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP114H	\$750.00 NM
21	09/24/12	09/25/12	Wheel Of Fortune	7-7:30PM	MT-----	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	MT-----				2	\$750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP114H	\$750.00 NM
1	WPBF	Tu	09/25/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP120H	\$750.00 NM
22	09/19/12	09/21/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	--WTF--				3	\$850.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	7:53 PM	Jeopardy	7:30-8PM	:30	2012MRFP110H	\$850.00 NM
3	WPBF	Th	09/20/12	7:52 PM	Jeopardy	7:30-8PM	:30	2012MRFP114H	\$850.00 NM
1	WPBF	F	09/21/12	7:43 PM	Jeopardy	7:30-8PM	:30	2012MRFP110H	\$850.00 NM
23	09/24/12	09/25/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	MT-----				2	\$850.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	7:52 PM	Jeopardy	7:30-8PM	:30	2012MRFP110H	\$850.00 NM
2	WPBF	Tu	09/25/12	7:42 PM	Jeopardy	7:30-8PM	:30	2012MRFP114H	\$850.00 NM
24	09/19/12	09/21/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	--WTF--				3	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	09/19/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP114H	\$500.00 NM
1	WPBF	Th	09/20/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP110H	\$500.00 NM
2	WPBF	F	09/21/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP110H	\$500.00 NM
25	09/24/12	09/25/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	MT-----				2	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP114H	\$500.00 NM
1	WPBF	Tu	09/25/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP114H	\$500.00 NM
26	09/19/12	09/21/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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952938-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY FOR PRESIDENT	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/19/12 12:01 AM Nightline 11:35-12:05AM :30 2012MRFP110H \$275.00 NM 3 WPBF Th 09/20/12 12:02 AM Nightline 11:35-12:05AM :30 2012MRFP114H \$275.00 NM 2 WPBF F 09/21/12 12:02 AM Nightline 11:35-12:05AM :30 2012MRFP114H \$275.00 NM									
27	09/24/12	09/25/12	Nightline	11:35-12:05AM	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 09/24/12 12:02 AM Nightline 11:35-12:05AM :30 2012MRFP110H \$275.00 NM 1 WPBF Tu 09/25/12 12:01 AM Nightline 11:35-12:05AM :30 2012MRFP120H \$275.00 NM									
28	09/25/12	09/25/12	PRIVATE PRACTICE PR	PRIVATE PRACTIC	-1-----	:30	1	\$2,550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$2,550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/25/12 10:35 PM PRIVATE PRACTICE PREMIER/PRIVATE PRACTIC :30 2012MRFP120H \$2,550.00 NM									
29	09/21/12	09/21/12	20/20	10-11PM	----1--	:30	1	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$1,175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/21/12 10:32 PM 20/20 10-11PM :30 2012MRFP114H \$1,175.00 NM									
30	09/22/12	09/22/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/22/12 7:29 AM GMA Saturday 7-8am Sat 7am-8am :30 2012MRFP110H \$225.00 NM									
31	09/22/12	09/22/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/22/12 8:42 AM Sat 8-9am News Sat 8-9am :30 2012MRFP114H \$225.00 NM									
32	09/22/12	09/22/12	Sat 330-7pm ABC College	330-7pm	-----3-	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----3- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/22/12 5:26 PM Sat 330-7pm ABC College Footb:330-7pm :30 2012MRFP110H \$1,100.00 NM 3 WPBF Sa 09/22/12 6:11 PM Sat 330-7pm ABC College Footb:330-7pm :30 2012MRFP114H \$1,100.00 NM 2 WPBF Sa 09/22/12 7:05 PM Sat 330-7pm ABC College Footb:330-7pm :30 2012MRFP110H \$1,100.00 NM LR - Football									
33	09/22/12	09/22/12	Florida State College Foo	8-1130P	-----1-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/22/12 8:05 PM Florida State College Football 8-1130P :30 2012MRFP114H \$1,800.00 NM									

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Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/23/12	09/23/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	7:58 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP110H	\$225.00 NM
35	09/23/12	09/23/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	8:36 AM	Sun 8-9am News	Sun 8-9am	:30	2012MRFP114H	\$225.00 NM
36	09/23/12	09/23/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	10:29 AM	Chris Matthews	Sun 10-10:30AM	:30	2012MRFP114H	\$175.00 NM
37	09/23/12	09/23/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	6:39 PM	Sun 630pm News	630-7pm	:30	2012MRFP110H	\$325.00 NM
38	09/23/12	09/23/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP110H	\$500.00 NM
39	09/23/12	09/23/12	Sun 9-10am	9-10am	-----1	:30	1	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	9:59 AM	Sun 9-10am	9-10am	:30	2012MRFP110H	\$700.00 NM
40	09/23/12	09/23/12	EMMY AWARDS	8-11p	-----S	:30	1	\$4,500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	9:35 PM	EMMY AWARDS	8-11p	:30	2012MRFP114H	\$4,500.00 NM
41	09/21/12	09/21/12	M-F 3-4P	M-F 3-4P	----F--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----F--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	3:26 PM	M-F 3-4P	M-F 3-4P	:30	2012MRFP114H	\$400.00 NM
42	09/24/12	09/25/12	M-F 3-4P	M-F 3-4P	MT-----	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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952938-1	09/30/12	September 2012	08/27/12 - 09/25/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	09/24/12	09/25/12	M-F 3-4P	M-F 3-4P	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	2012MRFP114H	\$400.00 NM
2	WPBF	Tu	09/25/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	2012MRFP120H	\$400.00 NM
Total Spots							84		

Payment Terms 30 Days

<u>Gross Total</u>	\$42,475.00
<u>Agency Commission</u>	\$6,371.25
<u>Net Amount Due</u>	\$36,103.75